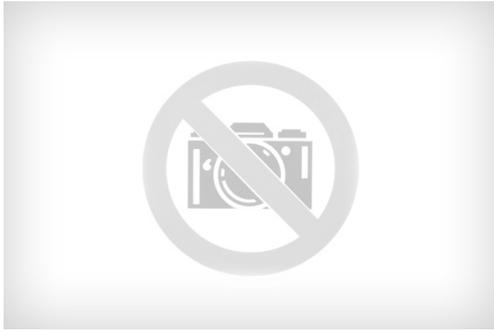


## PPC Specialist (night shift) 06/17/2019



### Seller Info

Name: cel neyra  
First Name: cel  
Last Name: neyra  
Cell Phone: +942 (076) 877-3  
Address Line 1: Philippines  
Address Line 2: National Capital Region-NCR  
Street: Unit 201 Frabelle Bldg  
Madrigal Business Park Alab

### Listing details

#### Common

Title: PPC Specialist (night shift) 06/17/2019  
Job Type: Full-Time  
Description: Name of Employer: OptimizeX Inc.  
Job Title: PPC Specialist (night shift)  
Position Type: Full Time  
Location: Alabang  
Job Description:

- Conduct keyword research and selection for pay-per-click campaigns and SEO projects. Analyze websites and document changes required for SEO. Monitor, on an on-going basis, clients' SEO results and manage projects to ensure

continued high rankings.

- Proactively make strategic PPC campaign recommendations. Utilize bid management tools and data modeling to maximize the effectiveness of PPC

campaigns.

- Monitor campaign results, analyze key metrics, and optimize click-through and conversion

rates.

- Optimize landing pages for search engine quality score.  
Serve as liaison with paid search engine contacts.

**Requirements:**

- Must be a graduate of any four year Business and IT related course.  
At least 2 years of experience in PPC.  
Willing to work in Alabang area.  
Must have knowledge on Google Adwords, Yahoo Search Marketing and the likes.  
Ability to perform search and analyze websites, document changes and making decisions regarding optimization approach.  
Ability to perform click through rate, conversion and the likes to identify growth/optimization opportunities.  
Excellent Microsoft Office skills.  
Outstanding customer service and analytics skills.  
Ability to work independently and within a team environment.  
Sales experience is also a plus.

Interested applicants are encouraged to send their applications online to  
OPTIMIZEX INC  
Email address: [ara@optimizex.com](mailto:ara@optimizex.com)  
Contact nos.: (02)822-39-29  
Applicants sending their resume through email should indicate:  
Applicant for PPC Specialist as a subject

**Additional information**

Company: OPTIMIZEX INC  
Contact Person: Cel Neyra  
Cell Phone: +942 (768) 773-  
Email: [hrdadmin@optimizex.com](mailto:hrdadmin@optimizex.com)

**Location**

Account address on the maps: No



Address Line 1: Philippines